

Sumin Jung, UX Designer

Contact

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Education

Rhode Island School of Design

BFA Industrial design - 2024

Skills

- User Research
- Interaction Design
- Visual Design
- User Interview
- A/B Testing
- Wire framing
- Design systems
- Information Architecture
- Competitive Analysis
- Usability Testing
- User Journey

Tools

- Figma
- Adobe Creative Suite
- Miro
- Rhino 3D
- Blender 3D
- Solidworks
- After Effects

Work Experience

Snowypotato Product Designer

JAN 2023 - PRESENT New York, NY

- Currently working as a product designer and promoter for Paper Cup, a mobile app that encourages college students communities by allowing them to interact anonymously and gain access to current school and class information.
- Collaborated with developers to implement designed prototypes to life and create end-to-end digital experience, resulting successful launch in IOS app store.
- Extracted different concept ideas by identifying meta insights from quantitative and qualitative data analysis of 195 survey participants.

Smart Twigs UI UX Intern

JUN 2023- AUG 2023 Jersey City, New Jersey

- Collaborated with an agile cross-functional team to enhance the efficiency of organization form processes.
- Partnered and collaborated with developers to design the Benevv community website page.
- Designed and presented deliverables such as user flows, wire frames, and prototypes to generate more engaging UI and facilitate open communication.

Gallery Whiteone Visual Design Intern

JUNE 2022 - AUG 2022 SEOUL, SOUTH KOREA

- Designed the gallery logo, posters, brochures, and leaflets for the main events
- Managed brand consistency across all digital formats, including social media and website
- Developed a color palette that reflected brand's professionalism and friendliness

Leadership

Industrial Designer's Society of America Secretary Officer

2022 - PRESENT PROVIDENCE, RI

- Working with 14 team members to organize RISD Industrial Design events such as Makeathon and Internship Q&A panel
- Writes and curates content for IDSA's website and newsletters
- Maintains social media accounts by actively posting on main platforms